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NEWSLETTER

Global Impex

THIS ISSUE

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IN 2022

January

There were many changes which helped business in all three of our companies (Global Impex USA, Guild Apparel Co., and Stryv Med) beginning 2022

Widespread use of the Covid-19 vaccines and boosters as well as the stable political climate with the completion of presidential elections helped in a positive way despite the concern about rising cotton prices

This month, King and Bob visited friends and customers in Denver while Stryv Medical continued to provide essential equipment for frontline workers

At Stryv Medical, gowns were advanced into level 2 fabrics, woven and finished directly in the USA

Guild offered merch such as various styles of t-shirts, hoodies, sweatshirts, and streetwear and continued to expand through partnerships with NFL players like Cordarrelle Patterson and Mackensie Alexander, celebrities such as Nav and The Gemini, Next Step Talent's TikTok influencers such as Brooklynne, Faith Anne, Noordabash, Sue Rose, Sydney Morgan, and Zach Lugo

Guild extended its network to partner with The Cut Agency, which houses leading professional athletes such as: Amani Hooker, Austin Hooper, Colton Welker, David Njoku, Deante Burton, Eli Apple, Jonathan India, Khalil Mack, Vonn Bell, Xavier Rhodes, and Zack Collins

February

King joined the smart textile board with Industrial Fabrics Association International and was interviewed in their podcast which can be assessed on Spotify



March

Bob and King attended the Smart Fabrics Summit which took place in Raleigh, North Carolina on March 28-29, 2022

Guild Apparel Co promoted their players in the games leading to and during the Super Bowl

King and Bob visited customers in New York and Chicago

King delivered a keynote lecture on supply chain at a Mumbai, India, Based Business School where he provided updates on supply chain logistics



IFAI Expo November, 2022

Due to natural disasters, bale production was forecasted to drop in the US and India for 2022-23. Congestion and labor disputes in Europe caused global freight rates to fall 8%. The US WestCoast also faced congestion as well

October

King and Bob were at the ATP/IFAI 2022 Annual Conference & EXPO. King was appointed to Emerging Technologies Division Board

June

Inflation was an ongoing factor in the textile industry

Textile, raw material, and cotton prices were soaring due to post-pandemic demand. Global Impex and Guild Co adjusted accordingly

This month had a lot of training and behind the scene work for interns

Guild worked toward more collaborations

August & September

King was invited to represent IFAI, now known as Advanced Textiles Association (ATA), at the Innovator Xchange and Innovative Video Showcase Committee June 8-14. This event only takes place once every four years and is the world's largest textile and garment technology showcase. King is also a director of the Emerging Technologies Division Board

In business, high demand caused a delay in shipment by sea which eventually spilled over to land (though the use of trailers) but cleared up towards the end of the month

Inflation continued to affect producer prices especially in the US as they hit 8.6% last month

Many exciting things are happening in the textile industry. As King often says, "the golden era of textiles in the US is ahead of all of us." King participated in The Supply Chain Challenges Panel Discussion as part of the IFAI Expo panel

Supply chain delays and challenges are one of the top issues facing the textiles industry today

In this panel discussion, industry leaders discussed the causes of these problems, the outlook for the coming year, and how companies can best prepare themselves to deal with shortages and longer production times

King and Bob learned about 3D printing of acrylic plastic on textiles by a company called Stratasys. They are a printer technology-based company founded in MN by a 30-year Minneapolis native



INTERN SPOTLIGHT



William Fraser
Sales and Marketing Intern
York, PA

Hello, I am Will and I am a sales and marketing intern with Global Impex USA, I joined the team in January 2023. I am a PSU student, graduating in May of 2023 with a B.A. in Corporate Communication. With Global Impex USA I have learned a lot about business communication and gained professional knowledge through experience. While here I have learned about business-to-business marketing, the textile industry, and how to collaborate within a remote professional setting.



Global Impex

HERE'S OUR LAST YEAR'S INTERNS



Grant Kovach
Sales/HR/PR
from California



Allison Barber
PR/Communications
from Minnesota



Ben
Sales and Marketing
from Texas

“Communicate when you are unaware of something.
This shows commitment and learning.
Your returns will be proportional to effort.
So put your best foot forward
everyday!”



Analiese
Graphic Design
from New Jersey



Abby
PR/Communications
from Minnesota



Adlai
Graphic Design
from New York

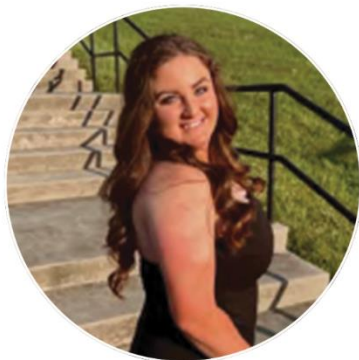
“Take the time to get to know the other interns.
The experience is so much more fun and fulfilling when you
can collaborate with your peers. Your internship is the
perfect time to try new things and
learn more about yourself.”

INTERNSPOTLIGHT

“Be proactive and fearlessly jump in. Everyone is so forthcoming with information and willing to point you in the right direction. Embrace the culture because the company values incorporating our own unique talents into the brand.”



Kenny
Digital Marketing
SEO Specialist
Digital Team Lead
Ohio State University



Kassidy
PR/Social Media
Communication
Team Lead
Lincoln Memorial
University



Anthony
HR/Analytics
Virginia Commonwealth
University

“Don’t be afraid to ask for help. It is a learning environment, and everyone works really well as a team rather than individually.”



Sachi
Graphic Design
from Mexico



Shayan
Finance/
Entrepreneurship
from Pennsylvania



Urva
Finance/Accounting
Team Lead
from Illinois

“Be yourself, and don’t be afraid to voice your ideas. Don’t be afraid to ask questions.”

SKILLS, TAKEAWAYS, EXPERIENCES

Professionalism

- Business communication
- Knowledge of the Industry and Business
- Business Processes
- Skills to self-start and attack a project
- Hands on real world experience

Hard Skills

- Writing Skills
- Understand the workings of business
- Expanded portfolio in graphic design using Adobe Creative Suite

Soft Skills

- Confidence
- Time Management
- Dealing with new experiences
- Networking
- Work in a diverse work environment
- Organization
- Connect with interns across geographical space

Collaboration

- Team work skills
- Setting and executing goals as a team



TRIP TO INDIA

Bob and King had an excellent trip to India. They landed in Mumbai and then took a two and a half hour flight to Kolkata in the eastern part of India. They spent about a week on the ground in Kolkata, King's hometown and visited among other places the burial site of Saint Mother Teresa of Calcutta.



The next part of the tour took them to Indore, a city in Central India. They spent time visiting business schools and holding meetings with a number of people brainstorming potential new projects to work on.

Next they flew into Pune and spent three or four days there. They visited and toured Symbiosis University and drove 3.5 hours south to the town of Sangli. While in Sangli they visited a number of

textile mills to deepen their working alliances with them. The Global Impex philosophy is to build strong business relationships which in turn is a benefit to their valued customers. The tours were splendid and very informative. The work environment

was conducive to good productivity. The mills were well lit, easy to move around and the equipment/machines used was impressive.



They finished their trip with a couple of days in Mumbai and wrapped up with a presentation on the Supply Chain and Business in Minnesota at the Thakur School of Business Management.

While in India, King and Bob visited 5 universities and presented on topics of Doing Business in Minnesota, Leadership and the US perspective of family owned owner managed businesses. They presented to over 2,000 students, faculty and administrators.



This connection with the universities has set into motion a discussion on opportunities to collaborate with faculty, students and even businesses.

This was Bob's first trip to India and Asia. He had a great experience and found the people of India to be pleasant and hardworking and very hospitable. The visit with business contacts and touring factories helped Global Impex establish a solid ground from a business perspective and laid the path to future expansions and ideas.



SAY HELLO!

We are excited to announce the launch of our

NEW WEBSITE

As a leading textile distributor, we are dedicated to providing our customers with high-quality fabrics and exceptional service. Our new website is designed to make your shopping experience with us even better, so we invite you to explore it today!

HERE ARE SOME OF THE KEY FEATURES OF OUR NEW WEBSITE:

- **Easy Navigation** We have organized our website in a way that makes it easy for you to find the textiles you need. You can browse by fabric type, color, or pattern, and we also offer a search function to help you find exactly what you're looking for.
- **Extensive Product Catalog** Our new website features an extensive product catalog with a wide variety of fabrics for all your textile needs. From canvas to vinyl, and everything in between, we've got you covered.
- **Product Description** Our product pages include detailed descriptions and high-quality photos, so you can see exactly what you are getting before you make a purchase.



We are committed to providing you with quality textiles and exceptional customer service. We believe our new website will make your shopping experience with us even better, and we can't wait for you to see it for yourself!

Thank you for choosing global Impex USA as your textile supplier, We look forward to serving you on our new website.

www.globalimpexusa.com

The Global Impex

value added proposition is to make the supply process as smooth as possible with top shelf goods. Our customers know that we have their best interests in mind to deliver quality to them along their value chain. King and Bob's trip to India was focused on trying to do that.

In the coming months we are planning to introduce & add on new technical textiles fabrics categories into our current product basket that will serve better to our existing customer and also open the opportunity to explore much more in Technical Textile Domain.

New upcoming products Categories are :

Art Products -

Along with the Primed Art Canvas Rolls, we are adding
Canvas Panels,
Scratch Frames,
Canvas Pad,
Wooden Easel
and Art accessories like Apron,
Brush Holder and many more.

Woven Filter Fabric

made from high end Fiberglass Base fabric
Cotton
Polyester
Polypropylene
Aramid base fabric with
Silicon,
Graphite
PTFE Coating.
These fabrics are available in rolls form and customized ready to use solutions to various industrial customers. Laminated Insulated Fabrics Material & Aluminium Foil Sealing Joint & Masking Tape fabrics.

Digital Printable Art Canvas

Specialized Banner Fabrics.

Made-up Products

Canvas Tarpaulins
Drop Cloth & Garments.

PVC Fabric

in the assorted finishes in rolls
and Tarpaulins format.

Please check out our updated webpage www.globalimpexusa.com
It has updated information and smooth access to the latest information.