

# Global Impex USA

February 2022 Newsletter

Volume 5

GUILD  
APPAREL CO



## What's New

OVERVIEW

MESSAGE FROM OUR  
DIRECTORS

GUILD UPDATE

NEW INTERN SPOTLIGHT

## Overview

February was another exciting and productive month!

Guild Apparel Co continues to move forward in the process of signing new players along with the creation of new merchandise.

Guild promoted their players in the game's leading to and during the Super Bowl.

Global Impex continues to provide high-quality textiles to fit the needs of their customers throughout the supply chain troubles.

There is always more to look forward to in the following months. In March, Bob and King plan to visit customer around the country.





## A Message from our Directors:

**Bob Gazich and King Mukherjee**

In February, King joined the smart textile board with Industrial Fabrics Association International in their podcast. The podcast can be accessed on **Spotify**.

We continue to work towards collaborating with more athletes and their agents and hope to expand through Guild.

King had a keynote lecture on supply chain in Mumbai Business School. To stay updated on supply chain updates and logistics, **Navegate** is a great resource.

In the beginning of March, King and Bob look forward to visiting customers in New York and ending the month by visiting others in Chicago. They are always open to meeting with customers and can be flexible regarding location.

Coming up, Bob and King also will be attending the Smart Fabrics Summit which will take place in Raleigh, North Carolina on March 28-29, 2022. The two-day event will cover valuable information about the textile industry including the future of smart textiles.

Register using the following link:  
<https://smartfabricssummit.com/register/>



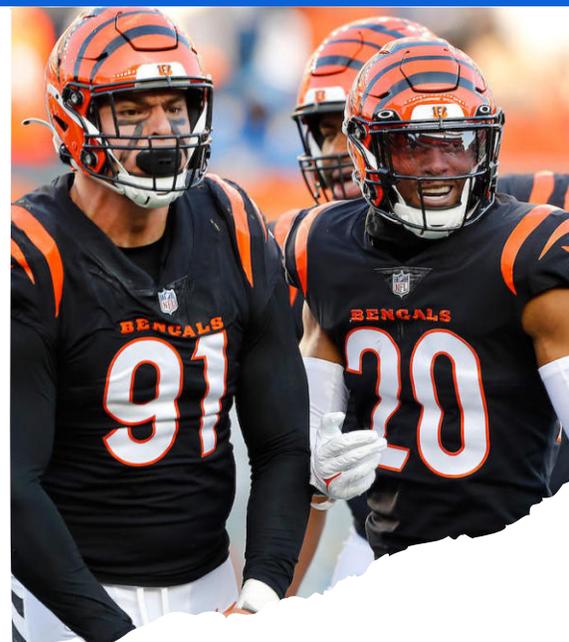
## Guild: Focusing on the Future

Although the outcome of the Super Bowl was not what we hoped, especially for **Eli Apple** and **Vonn Bell**, Guild continues to move forward and promote their players.

Guild Apparel is in drafting season. They are in the process of recruiting and signing college, MLB and NFL players.

Some of our other designs include the neon-colored hoodies and youth hoodies for **Cordelle Patterson** from the Atlanta falcons.

Check out the DREAM hoodie by **Shannon Woolsey** and the **Bitcoin Coingram hoodies**.



**BY THE PLAYERS,  
FOR THE FANS**



## Guild: Merchandise

Our merchandise is made of the highest quality with well branded tees from Next Level and sweater hoodies from Independent brand collection. Our garments are sustainable and made from ring spun quality. The merchandise is created in our own state of Minnesota using water-based sustainable inks.

Check out these players merchandise through the link and our social media below!

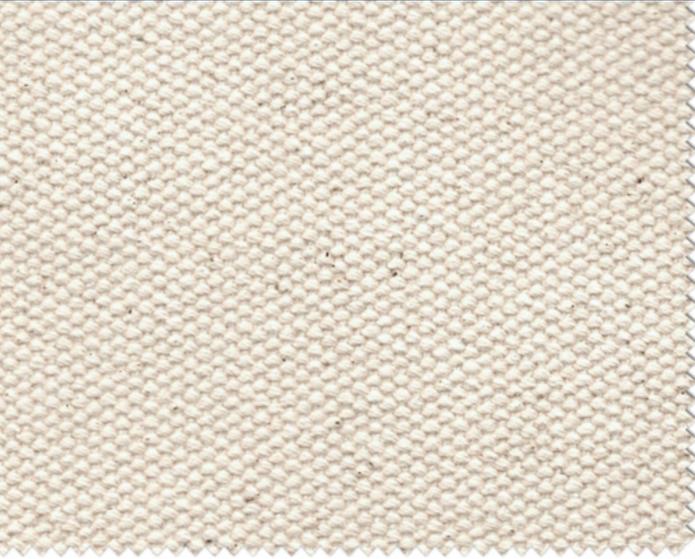
Guild Shop: [www.guildapparelco.com/copy-of-athletes](http://www.guildapparelco.com/copy-of-athletes)

Instagram: Guild Apparel Co. (@guildapparelco)

Facebook: GUILD Apparel CO | Facebook

Esty: GuildApparelCo | Etsy





Left: Numbered Duck Cloth  
Right: Army Duck (Sunforger)



## Global Impex: Canvas

We are well stocked in canvases for various types of uses including Single Filled, Number Ducks, Army Ducks, Organic Cotton, Artist Primed Canvases, Sunforger finished marine and tent canvas, Dyed canvases in 10 oz, #10 and #8 dyed in the USA in multiple colors. Our warehouses are very well stocked in SC, GA, MN and TX. In March, we are promoting dyed canvases as well as greige and artists canvases. In April, we will ship dyed and Greige from one warehouse in North Carolina. Click the link below to view our products!

[www.globalimpexusa.com/products](http://www.globalimpexusa.com/products)  
[www.linkedin.com/company/the-global-impex-usa](http://www.linkedin.com/company/the-global-impex-usa)



Above: Dyed canvas  
Below: Single-Fill  
Left: Organic Cotton



## Internship Opportunities

Global Impex USA and Guild Apparel Company offer a wide variety of internship opportunities for those across the globe. The positions available allow each individual to grow in their own way based on their interests. Some of the positions include digital marketing, supply chain, sales, analytics and more. To learn about some of our interns take a look this month's intern spotlight.

The collage below features our digital team with some of our interns.



## Intern Spotlight: Ben

### Sales and Marketing Intern from Texas



#### **How has your internship brought you closer to your professional goals?**

Since the start of my time at Global Impex I have gotten to try a lot of new things. Through these new experiences I have been able to progress my professional career and grow into new roles. I am now more confident about my abilities because of this.

#### **What advice do you have for incoming interns?**

The advice I would give to incoming interns is to not be afraid to ask for help. King and Bob are always willing to help if you get stuck or do not know how to do something. It is a learning environment, and everyone works really well as a team rather than individually.

#### **What skills have you developed as an intern at Global Impex?**

Some of the best skills that I have learned so far is being more confident in my own abilities, as well as managing my time as efficiently as possible. I am a full-time college student at the University of Michigan and play on the Men's Golf team as well. Balancing all of these things at once has been a challenge, but also an opportunity for me to improve and that is something that has been tough but also enjoyable.

## Intern Spotlight: Analiese

### Graphic Design Intern from New Jersey



#### How has your internship brought you closer to your professional goals?

Being an intern at Global Impex has brought me closer to my professional goals by allowing me to gain hands-on, real world design experience. Having the chance to work on promotional material for professional athletes has been a lot of fun, especially around the time of the Superbowl. It's really cool to see people respond and resonate with graphics that I've created on social media. I also enjoy being able to collaborate with the rest of the digital team on projects and learn from their perspectives.

#### What advice do you have for incoming interns?

My advice for any upcoming interns would be to be yourself, and don't be afraid to voice your ideas. Put yourself out there and don't be afraid to ask questions. The company culture here really allows interns to have a voice and make decisions.

#### What skills have you developed as an intern at Global Impex?

Some skills that I've learned so far are how to get projects done quickly while still maintaining quality and how to successfully set and execute goals both individually and as a team. I've also learned a lot about the sports industry and what goes on behind the scenes when creating merchandise for professional athletes.

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APPAREL CO

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