

# Global Impex USA

April 2022 Newsletter

Volume 5



## What's New

OVERVIEW

MESSAGE FROM OUR  
DIRECTORS

GUILD UPDATE

NEW INTERN SPOTLIGHT

## Overview

Throughout April, Global Impex continued to navigate the continuing changes due to recent events in our world.

We have continued to respond to a rise in cotton prices and supply chain issues.

April consisted of a lot of behind the scenes work for our interns.

We look forward to welcoming our new summer interns soon!





## A Message from our Directors:

**Bob Gazich and King Mukherjee**

We continue to work through supply chain issues to support our customers with the goods that they need.

Guild works toward collaborating with more athletes and their agents and hope to expand in the future.

Inflation is an ongoing factor and in the textile industry. Textile and raw material prices are soaring due to the post-pandemic demand. Customers can expect higher prices if the demand continues.

As cotton prices are another serious concern in the textile industry, we continue to look at the future of these prices. The market will not be soft in the next 2-3 months and cotton prices are rising exponentially.

Dyed Canvas				
Style	Color	North Carolina	Georgia	Notes
#1061"	Reactive Kelly Green	1,100		
#1061"	Sulfur Black		0	5000 Yards in Production, GA
#1061"	Reactive Yellow	1,100		
#1061"	Reactive Hunter	2,286		
#1061"	Reactive Red	0		1,200 Yards in Production
#1061"	Reactive Navy	1,100		
#1061"	Reactive Royal	1,044		
#1061"	Reactive Burgundy	1,100		1,200 Yards in Production
#1061"	White		0	1,100 Yards in Works, GA
#1061"	Olive Drab	600		
10oz64"	Natural	6,000		60,000 Yards in Production
10oz60"	White	2,472		
10oz63" Imported Organic	Natural	2,546		

A portion of our current inventory. Reach out to us for more information! (left)

## Guild: Merchandise

Our merchandise is made of the highest quality with well branded tees from Next Level and sweater hoodies from Independent brand collection. Our garments are sustainable and made from ring spun quality. The merchandise is created in our own state of Minnesota using water-based sustainable inks.

Check out these players merchandise through the link and our social media below!

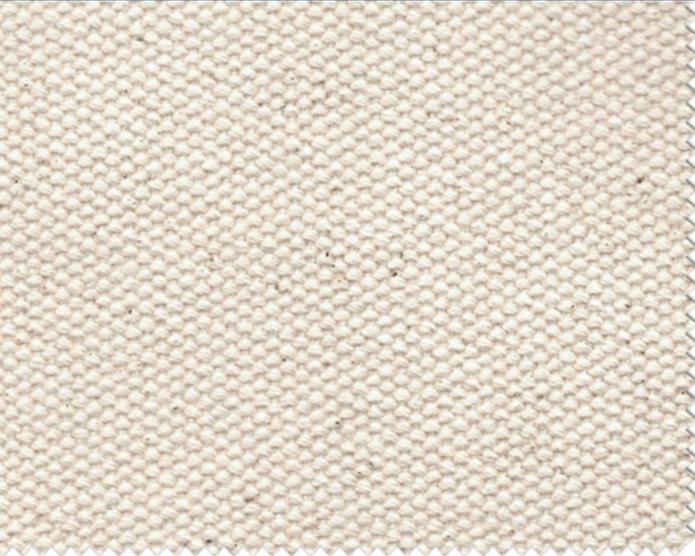
Guild Shop: [www.guildapparelco.com/copy-of-athletes](http://www.guildapparelco.com/copy-of-athletes)

Instagram: Guild Apparel Co. (@guildapparelco)

Facebook: GUILD Apparel CO | Facebook

Esty: GuildApparelCo | Etsy





Left: Numbered Duck Cloth  
Right: Army Duck (Sunforger)



## Global Impex: Canvas

We are well stocked in canvases for various types of uses including Single Filled, Number Ducks, Army Ducks, Organic Cotton, Artist Primed Canvases, Sunforger finished marine and tent canvas, Dyed canvases in 10 oz, #10 and #8 dyed in the USA in multiple colors.

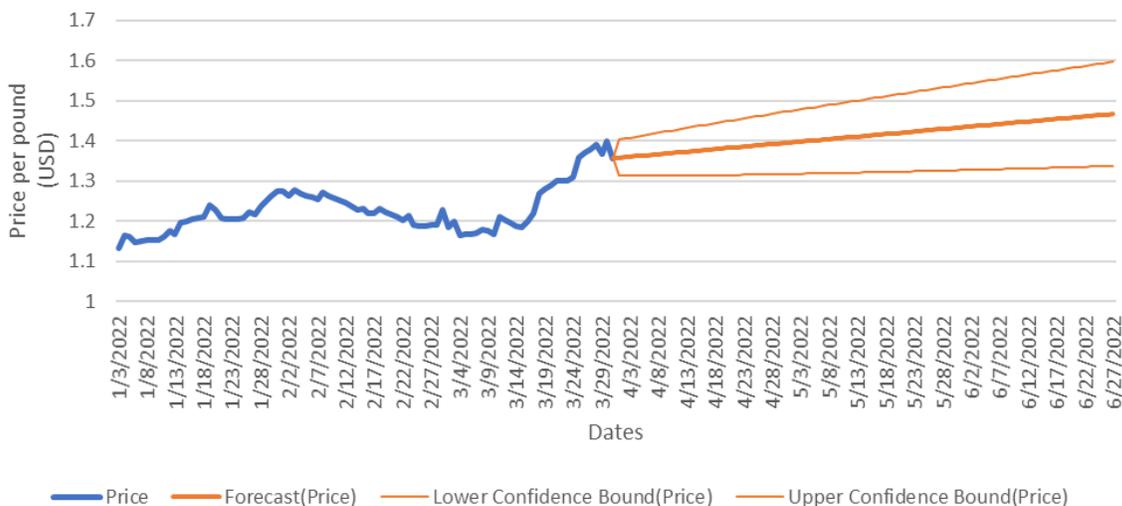
Our warehouses are stocks in states throughout the country. We have dyed goods as well as greige and artist's canvas.

We will now ship dyed and Greige from one warehouse in North Carolina. Click the links below to view our products!

[www.globalimpexusa.com/products](http://www.globalimpexusa.com/products)

[www.linkedin.com/company/the-global-impex-usa](https://www.linkedin.com/company/the-global-impex-usa)

The graph below shows the future of cotton prices. With inflation continuing in the textile industry, we can expect prices to continue to rise. Now is the time to buy canvas.



Below: Dyed canvas



## Previous GI Intern Accomplishments

As Global Impex interns come and go, we continue to celebrate their accomplishments.

Jeffrey, a previous digital marketing intern, led a digital marketing virtual workshop on the guide to a successful business on Instagram. Since his internship at Global Impex, he contributes to the Cal Poly Pomona Analytics and Marketing Insights Club.

Digital marketing alum from Global Impex, Whitley, was inducted in Phi Beta Kappa, the nation's oldest and most prestigious academic honor society.

We congratulate both of these interns and wish them the best of luck with their future endeavors.

A promotional graphic for a virtual workshop. The background is light purple and blue with abstract shapes. At the top right, there are icons for Instagram, a heart, and a speech bubble. The main text reads "CCIDM Virtual Workshop Series" in bold black and blue fonts. Below this, it says "FEATURING JEFFREY HSU" in a black box, followed by "Digital Marketing Group Lead at CCIDM" in smaller text. The date and time "April 19 | 12 - 1 PM" are listed. A circular portrait of Jeffrey Hsu, a young man with short dark hair wearing a maroon shirt, is on the right. Below the portrait, the word "TOPIC:" is in bold white on a dark blue background, followed by "Marketing on Instagram: A Complete Guide to a Successful Strategy for your Business" in white. At the bottom right, a dark blue box contains the text "REGISTER AT: TINYURL.COM/JEFF-CCIDM" in white.

**CCIDM Virtual Workshop Series**

**FEATURING JEFFREY HSU**  
Digital Marketing Group Lead at CCIDM

April 19 | 12 - 1 PM

**TOPIC:**  
Marketing on Instagram: A Complete Guide to a Successful Strategy for your Business

REGISTER AT:  
[TINYURL.COM/JEFF-CCIDM](https://tinyurl.com/jeff-ccidm)

## Intern Spotlight: Abby

### PR and Communications Intern from Minnesota



#### **How has your internship brought you closer to your professional goals?**

My internship at Global Impex has brought me closer to my professional goals by giving me the opportunity to connect with interns from across the world. Throughout my studies, I have always taken interest in the benefits of a diverse workplace. In my internship, I have seen a wide variety of individuals come together to create an amazing environment. My role at Global Impex has brought me new connections, a greater understanding of how I can contribute to a business and an opportunity to bring my own ideas to life.

#### **What advice do you have for incoming interns?**

My advice for upcoming interns is to take the time to get to know the other interns. The experience is so much more fun and fulfilling when you can collaborate with your peers. When you are given tasks that seem out of your comfort zone, give it your best. Your internship is the perfect time to try new things and learn more about yourself.

#### **What skills have you developed as an intern at Global Impex?**

Throughout my internship at Global Impex, I have been able to further develop previous skills and identify new skills as well. In my role, I have been able to utilize my organization, communication and writing skills. I have gained experience in content creation and time management. My internship has kept me busy but also has taught me to balance my time between school, my internship and other responsibilities.

## Intern Spotlight: Adlai

Graphic Design Intern from New York



### How has your internship brought you closer to your professional goals?

Working for Global Impex and Guild Apparel gives me the work experience companies will look for in an applicant. By focusing on graphic design, I was able to expand my portfolio.

### What advice do you have for incoming interns?

Communication is extremely important. Don't be afraid to express your limitations. Furthermore, ask for what you need to make a successful project.

### What skills have you developed as an intern at Global Impex?

Working for Global Impex and Guild Apparel helped me get more comfortable with Adobe Creative Suite, which in turn, will help my chances for graphic design/art related job opportunities. Because of this internship, I made one of my favorite projects in InDesign.

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[www.globalimpexusa.com](http://www.globalimpexusa.com)



[www.stryvmed.com](http://www.stryvmed.com)