

A man wearing a dark hoodie and pants stands on a rooftop covered in snow. The entire image is overlaid with a semi-transparent blue filter. The man is looking down and has his hands clasped in front of him. On his hoodie, there is a white graphic that appears to be the letters 'GZ' with a lightning bolt symbol. The background shows a brick wall and a utility pole under a clear sky.

Apparel & Merch

Apparel & Merch



Cordarrelle Patterson
CP84 Logo T-Shirt

Guild Apparel Co.

Guild Apparel Co. offers a new merchandise style for professional athletes and influencers.

Products include:

- T-shirts
- Hoodies
- Sweatpants
- Masks

A few of our partners are Cordarrelle Patterson, Eli Apple, and Zack Collins.

The mediums of marketing communication are currently **Instagram, Twitter, and email marketing.**

Guild Apparel Co. sets up e-commerce platforms and works with professionals personally or through their agents.

More from Cordarrelle Patterson's line:



CP84 Fleece Joggers



CP84 Neon
Heavyweight Hoodie

Apparel & Merch

Guild Apparel Co. to Gameday

Guild is undergoing a complete brand overhaul to target athletes more than influencers.

GUILD
APPAREL CO



GAMEDAY

BY THE PROS

The new name will be "**Gameday**" and will cater to sports enthusiasts.

More athlete collection lines:



Chief Heavyweight
Sweatshirt



Zack Collins T-Shirt



VB24 Black & White
Long Sleeve

Apparel & Merch

Gameday

As **Gameday** begins we want to begin having our own line of merchandise along with sponsoring our athletes and promoting their merchandise consistently.

We specialize in many types of apparel and wish to **cater exactly to what the player wants.**

We have a dedicated team of graphic designers and digital marketers to ensure proper branding for the player, along with our own merchandise.

We create e-commerce platforms to sell and boost our merchandise and each player has their own portion of the website spotlighting their own merchandise.

To work with us in creating your own collection, please contact us.

Shannon "Dream" Hoodie:



Front



Back



Shannon "Dream"
Heavyweight
Hoodie