





FiWe

**Creating Equal Opportunities
for Financial Wellness**



Experiential Financial Literacy Resources for Schools

FiWe has developed innovative educational tools to teach financial literacy that are both tactile and unique, delivering a meaningful impact to young learners.

Our resources are creatively designed to be easily implemented in a school setting or taught by a parent.



FiWe was developed by Tanu Rishi, a former student of King Mukherjee. Our company has developed innovative educational tools to teach financial literacy that are both tactile and unique, delivering a meaningful impact to young learners.

FiWe has created interactive books that move beyond the classroom, building learner's cornerstone skills of money management.

Tanu Rishi



Structured Lessons & Hands-on Resources



Teacher PD



After school



**FiWe trainer
led workshops**



LEMONADE STAND

“For the things we have to learn before we can do them, we learn by doing them”

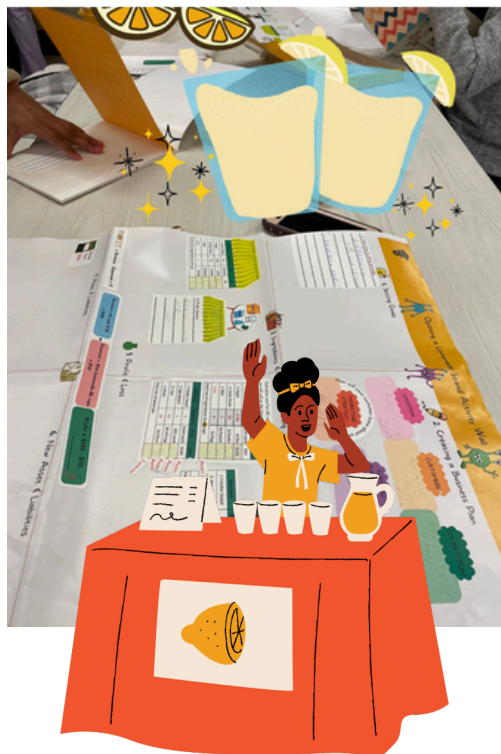
- Aristotle

Experiential Financial Literacy Resources for Schools

At FiWe, we're all about nurturing the entrepreneurial spirit in young minds. Financial literacy is not just about managing money; it's also about creating opportunities to make it! This was at PS 226X in the Bronx, where the entrepreneurial spirit was alive and thriving!

Why Lemonade Stand, you ask? It's more than just a refreshing beverage. It's a gateway to invaluable lessons in financial management, marketing strategies, and the sheer thrill of turning an idea into a profitable venture.

Through our interactive curriculum, we inspire young individuals to think creatively, problem solve effectively, and explore the journey of entrepreneurship with confidence.





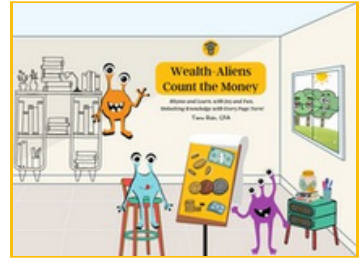
Resources



1

Counting & Using Money

Discover the world of money with this engaging lower elementary book! Students will learn to count money, use it for shopping, and apply time concepts to the art of saving.



2

Intro to Savings & Wealth

Join the adventure with this cool book for upper elementary! Students will learn about the barter system, budgeting, saving, banks, & interest in a simple & interesting way.



3

Intro to Entrepreneurship

Embark on an entrepreneurial adventure as students operate a lemonade stand, mastering concepts of profit, loss, assets, liabilities, and crafting a business plan in this insightful book.



4

Intro to Managing Money

Unlock the essentials of money management in this middle school book, where students will explore the ABCs of savings, budgeting, banking, and even get a peek into the world of credit.



5

Intro to Investing

Start on a rewarding journey into the world of investing during teenage years with this thoughtfully created course, designed to provide students with essential knowledge to navigate the investing world confidently.

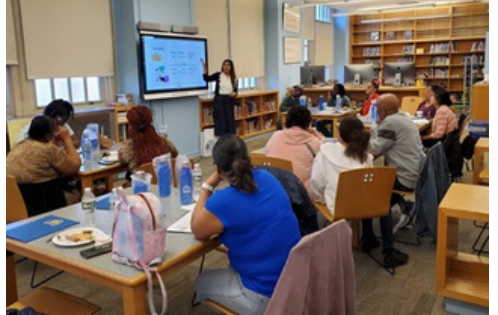


Financially Literate Parents & Money-smart Kids!

Parental Financial Literacy

Parental financial literacy is vital for instilling strong money management skills in children. Parental guidance in financial matters equips children to make wise decisions and create a solid foundation for their financial future.

"Wealth Equality begins with Financial Literacy"



About Me

Tanu has spent over a decade building a successful career in banking and finance. Her diverse work experience has provided her with unique opportunities to work with some of the savviest minds in the industry. She has been helping people make critical financial decisions by teaching them the basics of money management for the past several years. She was able to combine her understanding of people's mindsets with her industry experience to develop engaging content. By combining her creative storytelling abilities with her knowledge of finance, Tanu has transformed a seemingly dull topic into an exciting and enjoyable learning experience.

The idea for FiWe originated from an effort to write a paper on financial literacy for a business journal. Tanu noticed that her friends and family frequently made financial mistakes, and she wanted to understand why this was a common occurrence across different ages, professions, and locations. Her research showed a glaring absence of education on money management, leading to poor personal finance skills. The paper remains unfinished however FiWe has taken a life of its own to educate the young to bring equal opportunities for financial wellness.



Let's Get in Touch!



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fiwebooks