

Global Impex USA

January 2022 Newsletter

Volume 5

What's New

OVERVIEW

MESSAGE FROM OUR
DIRECTORS

GUILD UPDATE AND
ANNIVERSARY

NEW INTERN SPOTLIGHT



Overview

We started off the new year with a merge of our previous employees and a group of new interns. This spring, we have a strong and diverse team of interns. Meet some of our new interns on pages 7 & 8 to learn more about their experience at Global Impex!

With the Super bowl approaching in early February, we have been busy promoting and supporting our players. The Bengals recently won the AFC championship game to play in the Super Bowl.

Guild Apparel Company celebrates the three-year anniversary of its launch in the Mall of America in 2018.

We look forward to continuing our progress in February!





A Message from our Directors:

Bob Gazich and King Mukherjee

In February, King and Bob look forward to joining the smart textile board with Industrial Fabrics Association International in their podcast. Stay tuned in late February to hear more!

We continue to work towards collaborating with more athletes and their agents and hope to expand through Guild. Looking forward to seeing some of our players take part in the Superbowl in early February.

Coming up, Bob and King look forward to attending the Smart Fabrics Summit which will take place in Raleigh, North Carolina on March 28-29, 2022. The two-day event will cover valuable information about the textile industry including the future of smart textiles.

Register using the following link: <https://smartfabricssummit.com/register/>

In late January, King and Bob visited friends and customers in Denver. They are always open to visiting friends and customers in-person. They will be there available for meetings, a cup of coffee and/or a beer! We are at your services.

Our goal in 2022 is to continue to develop strong relationships with our valued customers and to seek new opportunities presented in the marketplace. We are excited looking forward!

The Golden era of textiles is in front of us and not behind.



Guild: Promoting Players in the Post Season

As the Superbowl approaches, Guild Apparel Co has been busy promoting players as they continue towards the big game as well as supporting players that ended their season.

Guild Apparel has developed a fun merchandise line for JC Jackson, cornerback for the Patriots playing in the Pro bowl in Las Vegas.

Guild was pumped for the interception of the century by Amani Hooker. The Titans enjoyed an incredible season.

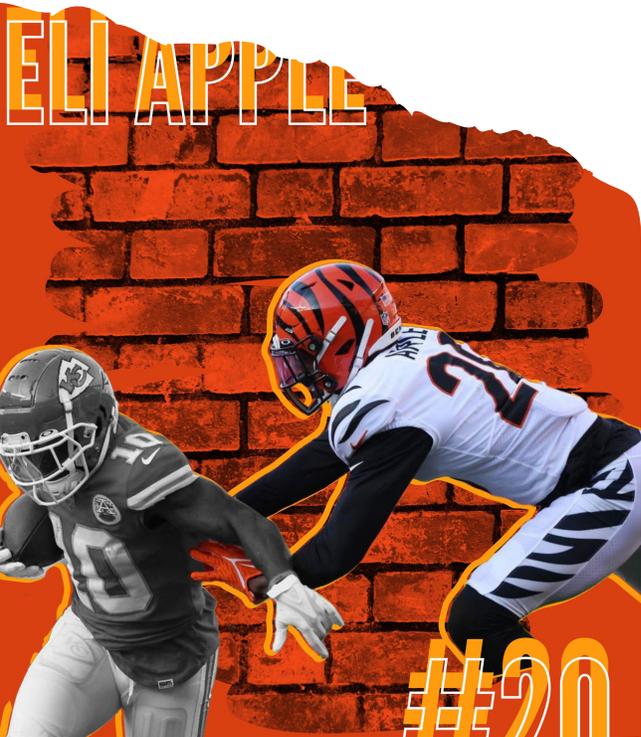
Eli Apple and Vonn Bell won the AFC championship game with the Bengals and will continue on to the Superbowl in Los Angeles at SoFi stadium.

Some of our other designs include the neon-colored hoodies and youth hoodies for Cordelle Patterson from the Atlanta falcons.

Also, check out the DREAM hoodie by Shannon Woolsey and the Bitcoin Coingram hoodies.



**BY THE PLAYERS,
FOR THE FANS**



Guild: Merchandise

Our merchandise is made of the highest quality with well branded tees from Next Level and sweater hoodies from Independent brand collection. Our garments are sustainable and made from ring spun quality. The merchandise is created in our own state of Minnesota using water-based sustainable inks.

Check out these players merchandise through the link and our social media below!

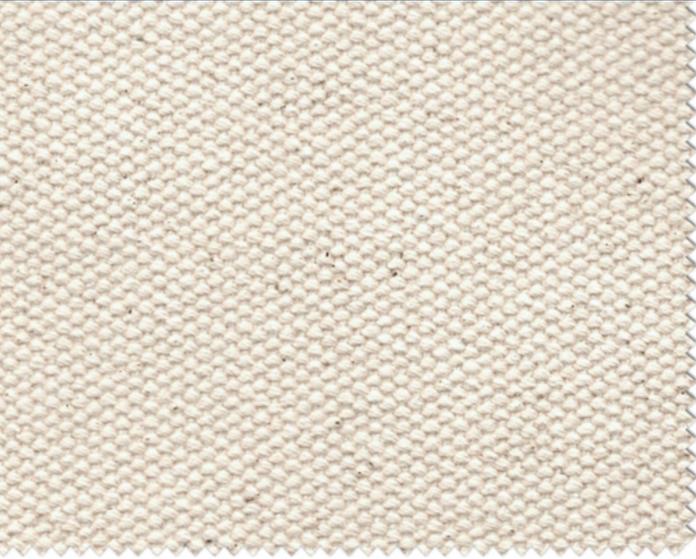
Guild Shop: www.guildapparelco.com/copy-of-athletes

Instagram: Guild Apparel Co. (@guildapparelco)

Facebook: GUILD Apparel CO | Facebook

Super Bowl special offer by Guild Apparel Co. The first five orders to be placed will be entered into a drawing. You will either receive a signed copy or your item will be free!





Above: Numbered Duck Cloth
Right: Army Duck (Sunforger)



Global Impex: Canvas

We are well stocked in canvases for various types of uses including Single Filled, Number Ducks, Army Ducks, Organic Cotton, Acrylics, Artist Primed Canvases, Sunforger finished marine and tent canvas, Dyed canvases in 10 oz and #10 in multiple colors. Our warehouses are very well stocked in SC, GA, MN and TX. Click the link below to view our products.

www.globalimpexusa.com/products

www.linkedin.com/company/the-global-impex-usa



Above: Single-Fill
Left: Organic Cotton



Guild Apparel showcases their merchandise for the 2018 Superbowl in Minneapolis.

Looking Back... Three Year Anniversary of Guild Launch in MOA

During this time in 2018, Guild Apparel Co launched Guild in the Mall of America for the Minneapolis Superbowl.

Today, we celebrate the launch of our Esty and amazon store. To shop, use the links below!
www.etsy.com/shop/GuildApparelCo

Three buyers check out the Guild Apparel stand at the Mall of America.



Intern Spotlight: Grant Kovach

Sales/HR/PR Intern from California



How has your internship brought you closer to your professional goals?

My internship has brought me closer to my professional goals by having the opportunity to be involved in a professional company environment, team and leadership by our founders. My input to King and Bob on what my career interests are were taken seriously, and they have allowed me to be part of a few teams here at Global Impex. Day in and day out, the tasks and challenges presented to me make me critically think in a professional way, test my skill set, and ultimately take the steps toward growth by learning. I am learning to navigate conversations in a professional manner, build on my teamwork skills with my coworkers, and expand my knowledge and understanding of industrial business.

What advice do you have for incoming interns?

My first advice for incoming interns would consist of being in communication when you are unaware of something. The sooner you are informed more clearly on an unknown assignment, just ask a colleague or King/Bob! There is not any backlash, frankly it is the opposite, and shows commitment to learning. I would also advise that what you put in effort-wise, is what you will get in return. Putting your best foot forward everyday will be reciprocated with more knowledge, experience, and understanding.

What skills have you developed as an intern at Global Impex?

The skills I have developed here at Global Impex include Business Communication, understanding Team-Oriented Goals, Sales-Flow Design, and Human Resources practices. Whether I had a general understanding of some of these, or no knowledge at all, G.I. has provided me so much in my short time here in regard to harboring more details and knowledge. I am very happy with the opportunity I have been offered here, and there is still so much more to learn and sharpen for myself. Back to learning and growing!

Intern Spotlight: Allison Barber

PR/Communications Intern from Minnesota



How has your internship brought you closer to your professional goals?

This internship has allowed me to reach my professional potential thanks to the hands on learning opportunities that interns are gifted with. I have found myself not only learning on the job, but also from my fellow interns due to the highly collaborative culture at Global Impex. Thanks to this internship, I feel like I have a greater understanding and appreciation for the different areas that make a business success. I feel challenged, successful, and supported.

What advice do you have for incoming interns?

My advice would be to be proactive and fearlessly jump in. Everyone is so forthcoming with information and willing to point you in the right direction. Embrace the culture because the company values incorporating our own unique talents into the brand.

What skills have you developed as an intern at Global Impex?

Thanks to this internship, I have developed the ability to self-start and attack a project. I have definitely become more proactive in purposeful communication with my team and my prospects. I am looking forward to growing my execution skills as I take on more responsibilities.

GUILD
APPAREL CO

www.guildapparelco.com



www.globalimpexusa.com



www.stryvmed.com