

GLOBAL IMPEX USA

Industrial canvases, artist canvases, medical textiles, merch,
and more!



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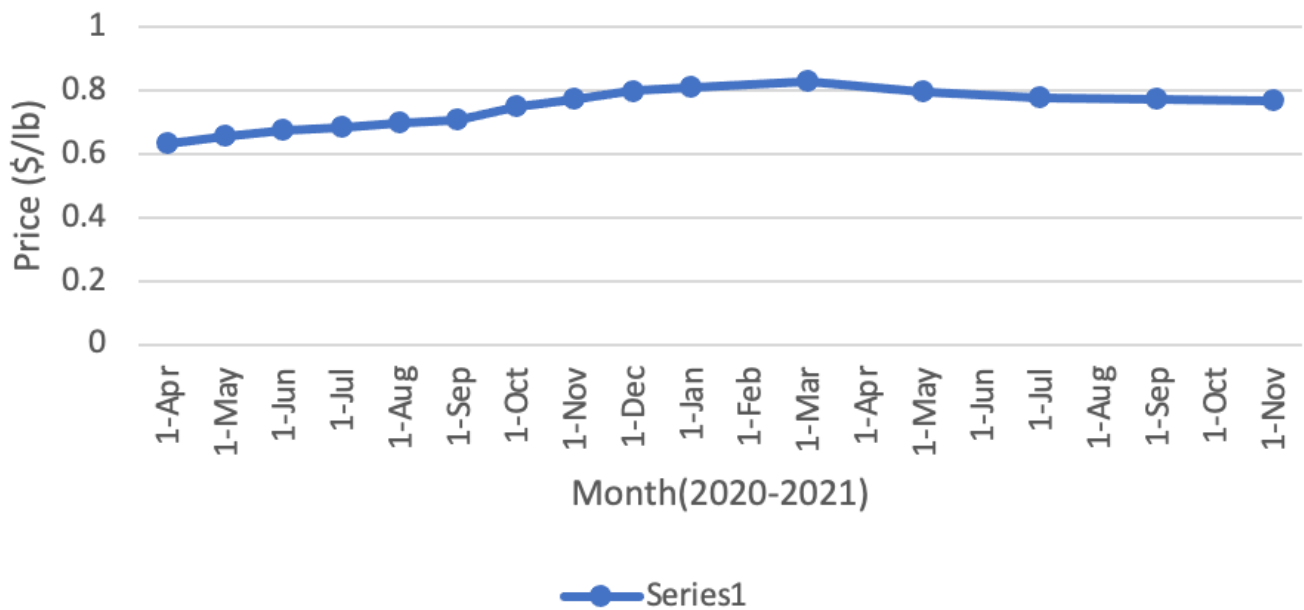
GREETINGS FROM OUR DIRECTORS

From King and Bob

With the COVID-19 vaccine finally being slowly released to the general public, a new president in power, and the rise in cotton prices, January has been a month full of changes. However, these changes open the door to new opportunities and ways of advancements as we progress into February. The COVID-19 vaccine gives us hope for a future of normalcy, and Biden's Build Back Better Plan aims to make this future full of equitable clean energy by building a modern, sustainable infrastructure. Good sourcing is more important than ever to combat these rising cotton prices.

This month, our business in all three of our companies (Global Impex USA, Guild Apparel Co., and Stryv Med) has advanced tremendously. From launching new collections, collaborating with an upcoming TV series, progressing our gowns into level 2 fabrics, and connecting with new influencers and NFL players, Global Impex USA is on its way to becoming one of the key players in the game!

Expected Global Cotton Prices (\$/lb) using Exponential Smoothing



Co-director, King, believes cotton prices will begin to cool-off around April or May as production finally begins to catch up with demand.

CANVAS SOURCING

Global Impex continues to supply.

With January being the hottest month for our industrial and artist canvases, Global Impex USA continues to work with manufacturers to maintain consistent quantities of canvas stock and to only use high-level brands such as Next Level, Independent, and Bella+Canvas. **"The era of outsourcing is over, and the era of insourcing has started,"** says our co-director, King. Because of our ability to continually source high-quality canvases, we will continue to offer our 2020 prices despite the recent rise in cotton prices.





NEW COLLECTIONS

Guild continues to grow.

Guild Apparel Co. continues to nurture and promote our impressive lineup of influencers, such as Hope Schwing, and NFL players Cordarelle Patterson & Mackensie Alexander. Guild Apparel Co. also has recently partnered with Coingrams in launching their latest merch: Bitcoin hoodies and t-shirts. We also have many collaborations in store, such as a partnership with Shannon Woolsey from the Netflix show "Cheer."

LEVEL 2 FABRICS

Stryv Medical continues to advance.

At Stryv Medical, we have taken a monumental step forward in advancing our gowns into level 2 fabrics under The Berry Act.

Our soft, rich, and reusable gowns can be now woven and finished directly in the USA, and we can't wait to not only share with our selfless healthcare heroes but to also work with the cast of the upcoming NBC series *Dr. Death*, who will feature our high quality and sustainable surgical gowns on set this year!



WHAT'S NEXT?

Cotton prices have risen over the past month because of dry weather combined with forced-labor concerns in China. Global Impex USA has been focusing on building and maintaining relationships with our manufactures to ensure high quality and sustainable products. Business, especially for our canvas rolls, is picking up. We offer army ducts, artist canvases, medical textiles, number ducks, sheeting, single-filled, and more--all waging at 2020 prices, so be sure to place an order!

Our expansion for Guild Apparel Co. doesn't end here. We have been creating and fostering connections with Next Step Talent's TikTok influencers such as Brooklynne, Faith Anne, Noordabash, Sue Rose, Sydney Morgan, and Zach Lugo. With Guild's anniversary and the Super Bowl coming up in February, we also further extended our network to partner with The Cut Agency, which houses leading professional athletes such as: Amani Hooker, Austin Hooper, Colton Welker, David Njoku, Deante Burton, Eli Apple, Jonathan India, Khalil Mack, Vonn Bell, Xavier Rhodes, and Zack Collins.

Stryv Med continues to provide essential equipment for frontline workers. Our advancement of level 2 fabrics is only the starting point to ensuring the safety of those who risk their lives for us every day. We will continue to work even harder to repay all the efforts of healthcare workers around the world by providing them with affordable yet sustainable high qualities of work apparel.

Moving forward, we hope you continue along with us in our journey and wish you all the best and to stay safe for this upcoming February.



GUILD
APPAREL CO



www.guildapparelco.com

Global Impex USA



www.globalimpexusa.com

Stryv
Medical



www.stryvmed.com