



Global Impex USA

Comprehensive Directory of Global Impex USA

The public articles, media features, podcasts, and community profiles featuring Professor Kingshuk (King) Mukherjee over the last 10–15 years, covering his work in global supply chain management, entrepreneurship, and textiles.

Moderator & Leadership Roles

AIBRP (Association of International Business Research & Practice)

Serves as President/Executive board leader steering annual regional business chapters and strategic management colloquiums.

Panel Moderator Work: Across his active board service records—including the Emerging Technology Division of the Advanced Textiles Association and regional panels—he acts as a core moderator guiding discussions on international trade policy, automation in supply loops, and tech adoption in manufacturing sectors.

Academic Context & Panels

Official Faculty Profile & Institutional Overview

Institution: College of Saint Benedict & Saint John's University (CSB/SJU)

Focus: Academic breakdown of his role as Chair of the Global Business Leadership Department and the Gross Chair of the Liberal Arts. Outlines his focus areas: Global Supply Chain Management, Sourcing, Logistics, and Experiential Learning.

Regional News Features & Press Articles

"Create Internship Programs to Train and Hire Younger Workers"

Publisher: Specialty Fabrics Review

Date: June 2024

Focus: A deep-dive article detailing the growth of Mukherjee's firm, noting its expansion to 10–15 full-time employees and an extensive cross-country recruitment pipeline spanning major institutions like the Wharton School of Business and the University of Florida.

"Global Impex Starts 2021 With Next Generation of Interns"

Publisher: eTextileCommunications

Date: January 2021

Focus: A industry feature outlining how the company onboarded its remote cohort during massive shifts in supply chain e-commerce.

"St. Cloud Textile Startup Provides Hands-on Business Experience for Entrepreneurs"

Publisher: St. Cloud Times

Date: July 25, 2019

Focus: An in-depth feature tracking how King Mukherjee and co-founder Bob Gazich launched Global Impex USA in Central Minnesota, creating a uniquely hands-on, remote-capable mentorship incubator program for collegiate business interns.

"Global Supply Chain Issues are Changing Business and Economics Classes in College"

Publisher: St. Cloud Times (Also featured via St. Cloud Live)

Focus: This article highlights how global macro-economic disruptions and shipping bottlenecks directly transformed how higher education professors, like Mukherjee, teach supply chain, sourcing, and international strategy classes.

Podcasts, Videos & Digital Media

Podcast: "The Golden Age of Textiles"

Producer: Advanced Textiles Association (ATA)

Focus: A featured guest episode featuring Professor Mukherjee discussing global sourcing dynamics, technical/industrial fabrics, and the revival of strategic textile manufacturing pipelines.

Video: "My Shines Story: King Mukherjee"

Producer: St. Cloud Shines / Greater St. Cloud Development Corporation (GSDC)

Focus: A personal video spotlight profile tracking Mukherjee's 15-year history in Central Minnesota, highlighting regional community growth, evolving demographics, economic opportunities, and local business development.

Video Masterclass: "The State of Small Business"

Producer: Global Impex USA Group Inc.

Focus: A digital workshop analyzing macroeconomic trends, corporate agility, and the survival of small-to-midsize businesses amid logistical bottlenecks.